

Dundee, Scotland

aaronjscott.co.uk [LinkedIn - Aaron J Scott](#)

07835234738

aaron.j.scott98@gmail.com

Aaron James Scott

PERSONAL STATEMENT

Edinburgh Napier Web Design & Development graduate with a focus on building digital products that are accessible and easy for everyone to use. This background includes a technical foundation in Figma and front-end tools, alongside targeted learning in interaction design and user research. The resulting approach to design is grounded and empathetic traits developed through the pressure of a final year honours project and the day-to-day responsibilities of a family carer. Driven by the challenge of taking what a user needs and turning it into a smooth, intuitive experience.

SKILLS

User Research, UI/UX Design, Visual Design, Front-End Development, Accessibility (WCAG)

EDUCATION

Edinburgh Napier University, Edinburgh — 2.2 (*Lower-Second Class*)

September 2020 - November 2023, Edinburgh

Core Modules: User Experience Design, Web Technologies, Mobile Applications, Information Architecture, and Digital Business Environments..

Honours Project

Student Mental Health Gamification

- **User-Led Research:** Conducted primary research to understand the specific barriers students face with anxiety, then translated those findings into an interactive, game-based prototype.
- **Project Management:** Owned the full project lifecycle independently using Agile methods, taking the work from initial data collection and wireframing through to testing and final design.
- **Impact:** Created a digital tool that made mental health resources feel less intimidating and more accessible, proving that thoughtful design can solve real human problems.

EXPERIENCE

Dundee United Community Trust, Dundee — *Social Media & Marketing Assistant*

August 2021 - November 2021

- **Digital Content Support:** Assisted in the creation of visual assets for social media, ensuring all graphics aligned with the Trust's brand identity and community goals.
- **Marketing Collaboration:** Supported the delivery of digital marketing campaigns by helping manage content calendars and coordinating with team members to meet deadlines.
- **Web Design Contribution:** Contributed to the early-stage visual concepts for a new community website, using **Adobe Creative Suite** to explore layout ideas and improve user navigation.
- **Motion & Video Concept:** Developed early-stage concepts for a **Call-to-Action (CTA) video**, designed to drive user engagement and encourage community participation through digital channels.

Home Bargains, Dundee — *Team Member*

July 2022 - September 2022

- **Operational Reliability:** Maintained high standards of efficiency in a fast-paced retail environment, resolving customer queries and meeting daily team targets.
- **Problem Solving:** Handled transactions and stock management with a focus on accuracy and supporting store operations during busy periods.

Carer — *Family Support*

Ongoing

- **Resilience & Empathy:** Provides daily care and support for my father, a role that has developed strong organisational skills and a person-centred mindset.
- **Priority Management:** Balances ongoing care responsibilities with academic and professional commitments, reinforcing the importance of reliability and staying calm under pressure.

CERTIFICATIONS

UI/UX Specialist Tracks | Codecademy *Completed May 2024* Focused on professional-standard design workflows, including:

- **Interaction Design:** Building logical, responsive user flows.
- **User Research:** Using generative research to drive design decisions.
- **Visual Design:** Mastering typography, layout, and colour theory.
- **Design Thinking:** Implementing iterative problem-solving cycles.